

Soaking it up – how the skin absorbs skincare products



IN PARTNERSHIP WITH SKIN RENEWAL. Not all products need to be absorbed by the skin.

In partnership with Skin Renewal

The skin acts as a barrier to outside factors like bacteria, water and chemical particles, and makes the inside of our bodies waterproof. It is our largest organ, and ensuring that it absorbs the vital ingredients in skincare products designed for replenishment and revitalisation is quite a challenge.

If the skin barrier is compromised, it becomes prone to infections and inflammatory conditions like eczema. These are serious conditions that should not be taken lightly.

One of the biggest challenges facing cosmetic companies is how to enable a beneficial chemical to penetrate the skin without causing damage to the skin barrier. Cosmetics houses have invested millions in finding out how to accomplish this feat.

To read the full article visit:

<http://we-care.co.za/soaking-it-up-how-the-skin-absorbs-skincare-products/>